

Search Engine Marketing for Your Office Website

Last Updated Tuesday, 11 March 2008

Christian Veillette, M.D., M.Sc., FRCSC

Assistant Professor, University of Toronto

Shoulder & Elbow Reconstructive Surgery

University Health Network

Toronto, ON

The following presentation was given at the AAOS 2008 Electronic Skills Pavillion in San Francisco, California. It provides an overview of search engine marketing including search engine optimization and pay per click for your orthopaedic practice website.

| [View](#) | [Upload your own](#)